Tourism Resilience in the Face of a Pandemic

Riyadh, Kingdom of Saudi Arabia, April 9, 2020

The G20 Tourism Working Group met virtually on April 6-7 and presented an opportunity to urgently coordinate efforts across the international community and act now to mitigate the impacts of the Covid-19 crisis on the tourism sector.

The tourism sector is facing estimated losses of up to 50 million jobs, and up to $56 billion in travel and tourism spending this year as a result of COVID-19, according to projections from the International Labor Organization (ILO) and the World Travel and Tourism Council (WTTC).

In addition, the Tourism Working Group addressed its long-term commitment to leveraging tourism as a driver of sustainable socioeconomic development.

Members also discussed the increased role of technology in managing the tourism journey, including enhancing tourist experiences, unlocking growth potential for remote destinations, and supporting sustainable tourism.

Increasing international focus and fostering collaboration among member countries is an important element to strengthen the resilience of tourism and is a cornerstone for sustainable socio-economic development.

During its 2020 Presidency, the Kingdom of Saudi Arabia aspires to guide countries to develop sustainable and inclusive communities through tourism.

Further information about the G20, including the Presidency Agenda and full program of events, can be found at www.g20.org

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